

# Leaving no one behind: safe, accessible and inclusive mobility



This project has received funding from the Horizon Europe research and innovation programme under grant agreement No 101095904

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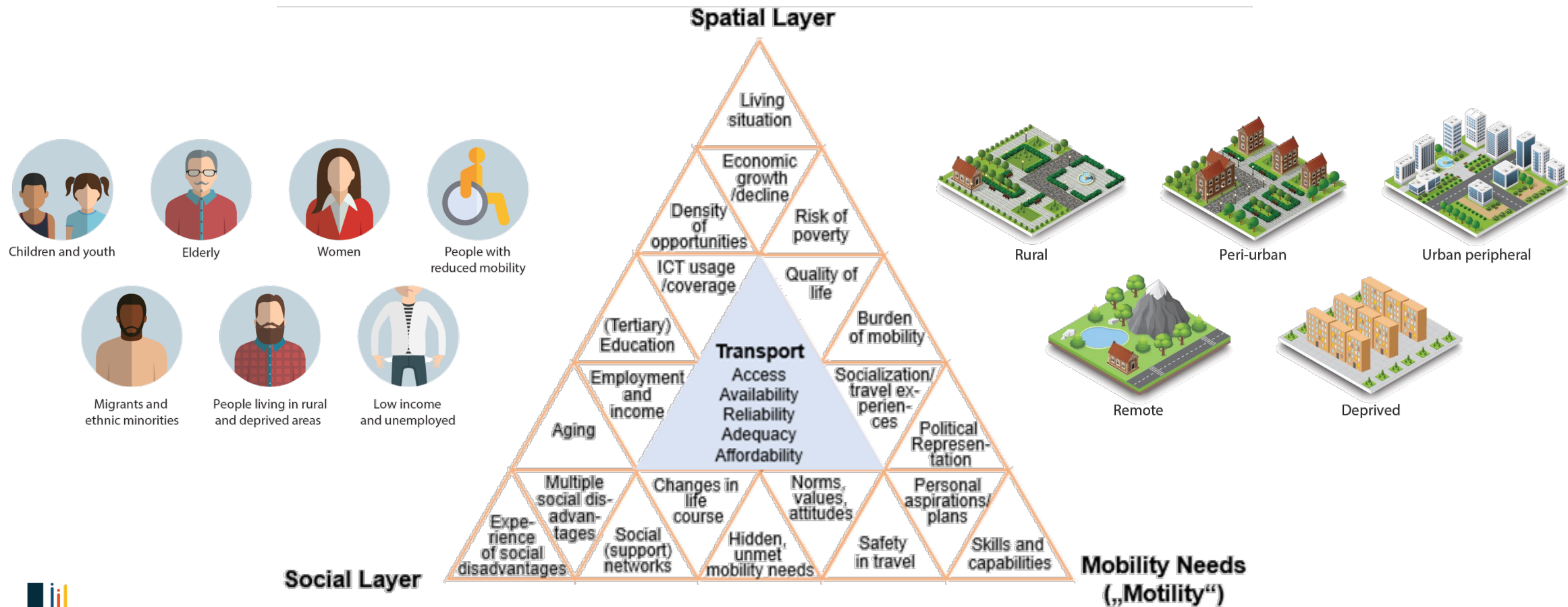
# Main Objectives

## About EPF

- Represent passengers' views at European level
- Advocate for strong passenger rights
- Shape a better (multi-modal) travel experience
- Tackle transport poverty
- Put end-users at the centre when new mobility services are developed

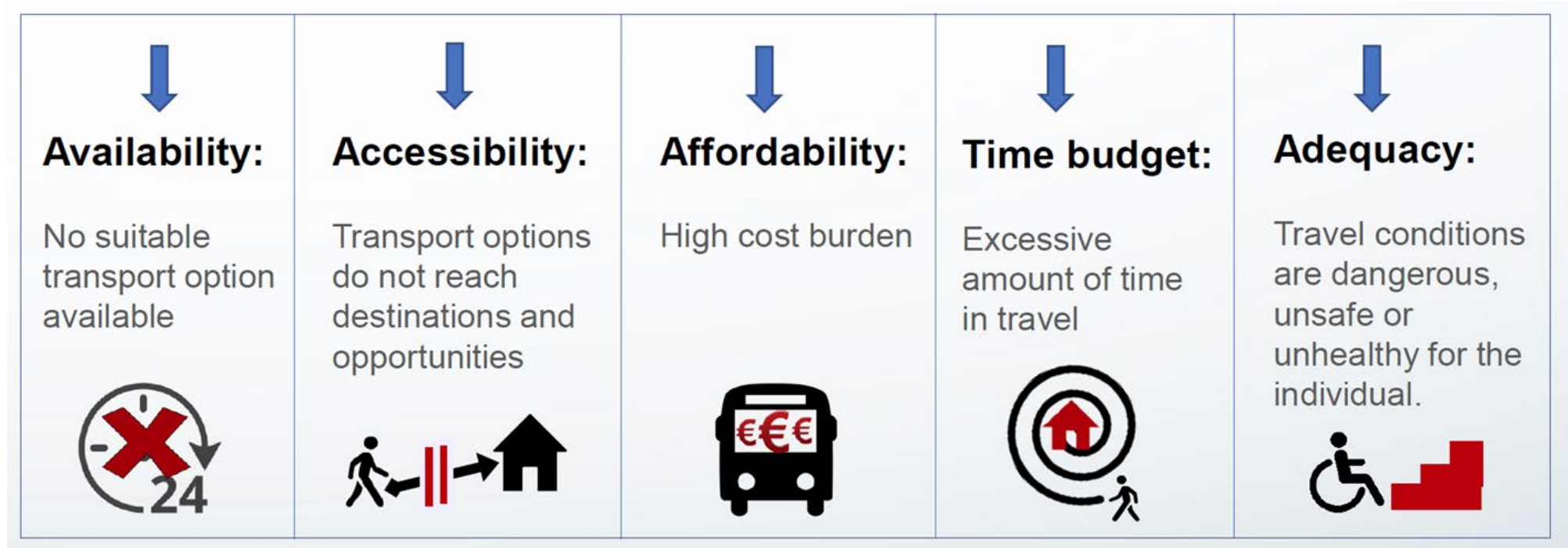


# Not all needs are the same...



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# Transport poverty



# How to move forward?

## Develop inclusive & accessible mobility services

- Put the end-users first
- Involve them in every phase
- Reach out to vulnerable groups
- Apply Universal Design principles



# How to move forward?

## Apply a multi-disciplinary approach

- Engage stakeholders & avoid silo-thinking
- Adopt public-private cooperation

## Educate and empower!

- Share knowledge & give feedback
- Customize communication



# Thank you!

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