Strikes a passenger issue?

How did Rover avoid a nationwide strike



I'm on a strike!

Who is in favour of actions against my stike?

Feels uncomfortable, doesn't it?

- A happy Freek on the long term is in you interest
- However, it would be nice to learn something today



Setting the scene

- There were multiple regional strikes
- There was a 5 day nation wide strike
- Not all bus drivers joined the strikes. On average 40% didnt run.
- However, it was unclear which bus. Could be 3 in row, could be none.



Acting out of the public

An disbalance was created by time

More and more complaints

A statement that we just want to stop strikes would help and was to easy

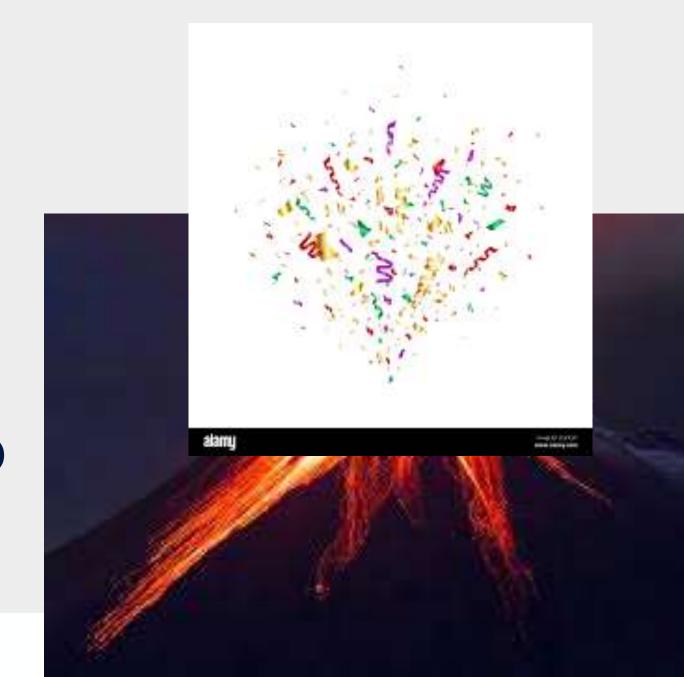
We took our time and my phone was my best friend.



Finally

Wednesday inform

- Unions
- Operators
- Authorities
- Minister
- Civil servants
- National news (our BBC, ARD, VRT)
- Thursday invitation send out





Friday

News headlines.

Formal acceptance

Massive support

National Government

Special newsletters

Raised money and members



During weekend

Contact with the PA of the minister and the highest civil servant

Suddenly, they reliased the missed opportunities Want to be part of it.

We could offer mediators on behalf of the minister



Monday

45 minute meeting

Quickly concluded that a mediator was needed

Discussion with ministry took longer In the evening 2 mediators were appointed

There was one small strike, but soon negotiations started again



To conclude

- 1. Don't forget the passenger
- 2. Try to be part of the game
- 3. Then successfully change the game
- 4. Celebrate together with the passenger

