



## Agenda

| 9:00  | Arrival and complimentary breakfast  |
|-------|--|
| 9:30  | Welcoming remarks  Josef Schneider, EPF's Chair  |
| 9:45  | Tour de table – introduction of the participants   |
| 10:00 | What is the European Passengers' Federation? Katie Bulanowski, Project Officer, EPF  |
| 10:15 | <ul> <li>EPF's priorities in Rail and Multimodality</li> <li>Our work</li> <li>Year of Rail</li> <li>Looking forward</li> <li>Sandra Lima, Project Officer, EPF</li> </ul> |
| 10:30 | Debate with participants  Moderator: Sandra Lima   |
| 10:45 | Wrap-up<br>Josef Schneider, EPF's Chair  |

European Passengers' Federation (EPF)

We are the voice of public transport users in Europe.

- European association of national and regional passengers' organisations
- 37 member organisations
- 21 countries



European Passengers' Federation (EPF)

#### Dealing with all modes of transport:

- local, regional and national
- by rail, road, waterborne and air

#### **Participating in expert groups:**

- Platform International Passenger Rail
- Landsec and Railsec
- Rail Market Monitoring
- UN Economic Commission for Europé
- UIC Covid-Task Force
- ERA Board
- MOVE-4RP-TECH-PILLAR (4th Railway Package Technical Pillar)
- ERRAC (European Rail Research Advisory Council)





#### Our members

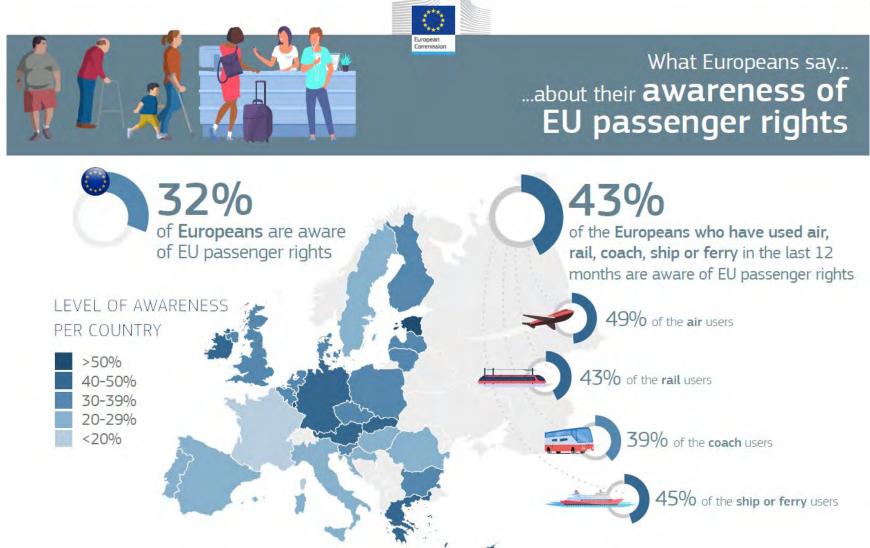
- Geographically located in Europe
- Independent from political, confessional, syndical, industrial and governmental institutions
- National or regional legal body
- Constituted under the relevant national law
- Promote the interests of public transport users

We believe in affordable, reliable, sustainable and coordinated public transport



#### Low awareness of passenger rights





Source: Special Eurobarometer 485 on EU passenger rights. February-March 2019



## Main fields of expertise

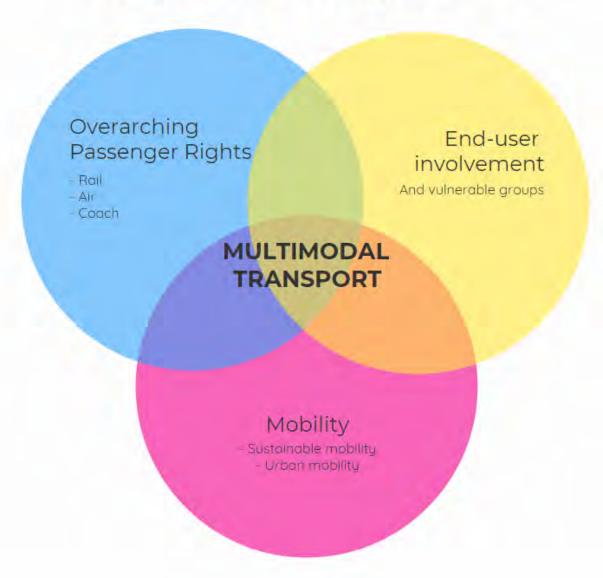
- End-users requirements across modes
- Specific needs of vulnerable groups
- Co-creating (new) mobility services
- UX research / needs assessment
- Stakeholder involvement
- Passenger rights
- Dissemination activities
- Policy recommendations



European Passengers' Federation's

## Policy Ecosystem





#### EPF's current projects

- SHOW (Automated Urban Mobility)
- Indimo (Accessible and inclusive digital tools)
- CES4Kids (Citizen Engagement)
- Aurora (Urban Air Mobility)
- Ride2Autonomy (Automated mobility)



# EPF's policy priorities



**Goal #2**: Passengers should have access to unbiased, dynamic journey information, enabling informed choices.

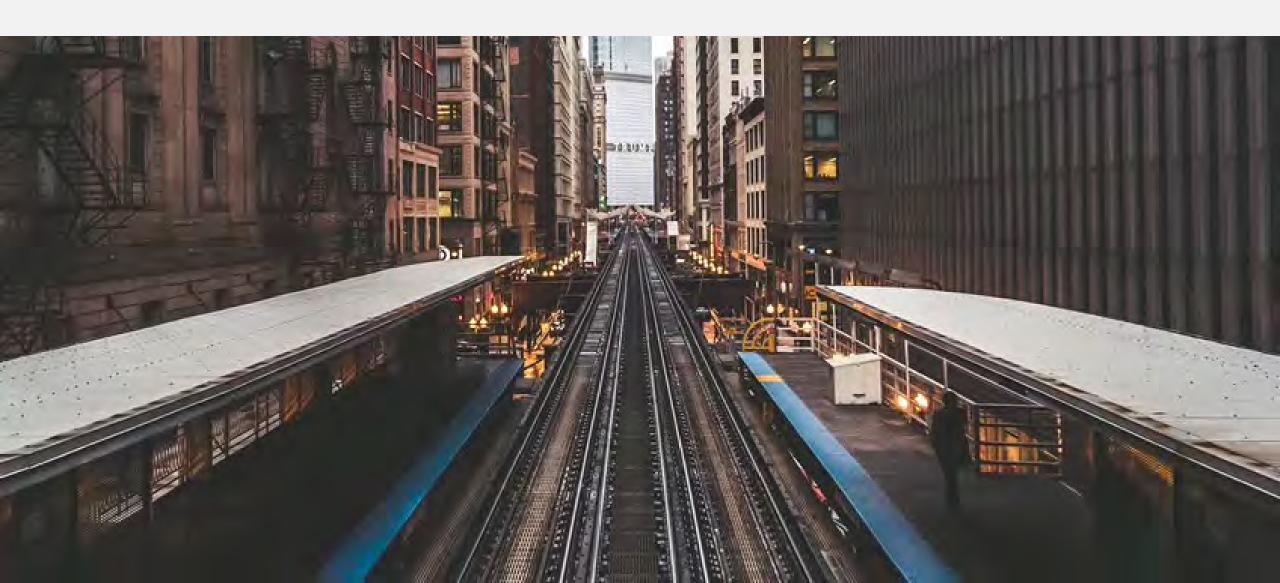
Goal #3: Passenger protection.

**Goal #4**: Administrative and political boundaries should not be a barrier to the efficiency of Europe's passenger transport system.

**Goal #5**: Informed decision making.

**Goal #6**: A greater focus on end-users.

## The ideal journey...





# A seamless European passenger transport system

#### Goal #1: A seamless European passenger transport system.

- Flexible, synchronised and efficient intermodal network
- Integrated data framework and collaborative data analytics
- Interoperability: common standards and standardised interfaces are vital.





#### Open access to information

Goal #2: Passengers should have access to unbiased, dynamic journey information, enabling informed choices.

Informed consumers are essential to any truly competitive market

- Multimodal transport information management
  - Need to integrate data, provide access and ensure regulations on open access at European level
- Ticketing & payment
  - Open data should also be reflected on fares
  - Passengers often don't have full information on what the tickets they are buying repressent







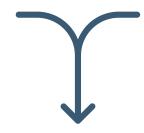
# Passengers are confused and frustrated!

How do I book a train ticket cross-border in the EU?

Why do I see different prices on different websites? How do I get to the cheapest one?

Do I have to pay extra for hand-luggage on my plane?

Is there any bus connection in the station of my arrival or should I take a taxi?



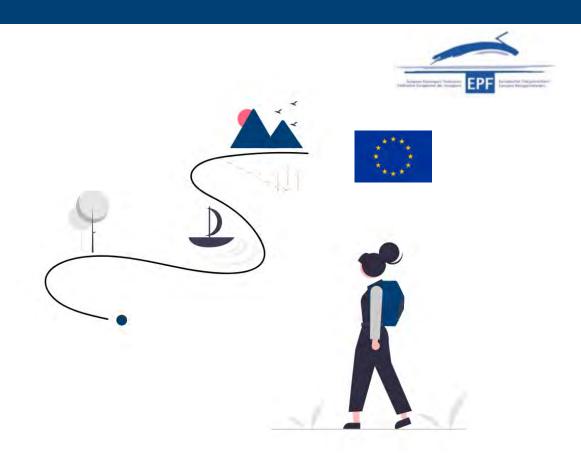
They might take the easiest solution.

But... Sometimes that's not the most sustainable!

#### A true European cooperation

Goal #4: Administrative and political boundaries should not be a barrier to the efficiency of Europe's passenger transport system.

- If we want cross-border travel in Europe, we need to cooperate beyond just the borders.
- COVID-19 restrictions on travel and passenger experience



#### Our work:

Participating in expert groups, as the Platform International Passenger Rail

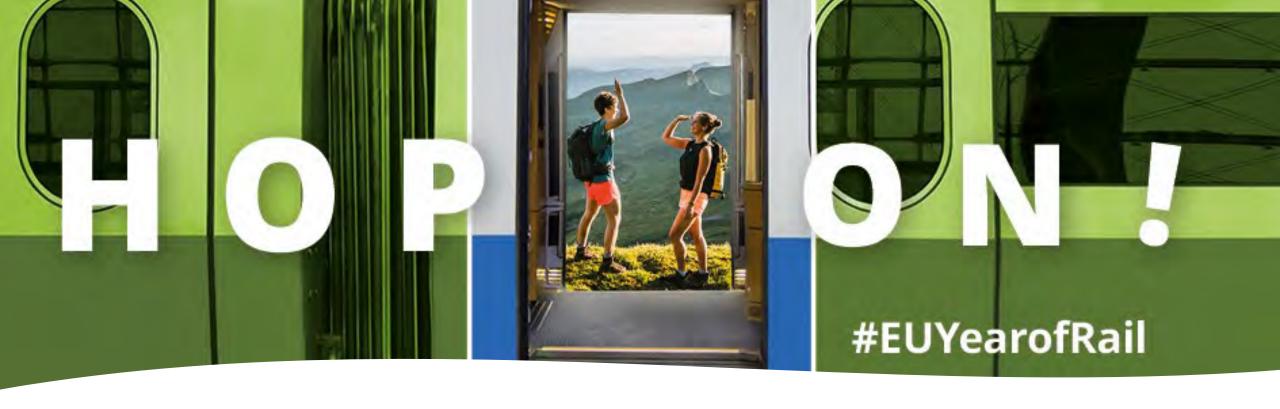
Shift2Rail initiative to promote integrated data from a passengers' perspective

Contribution to the Year of Rail 2021

European funded projects that promote multimodality (all modes)

Meetings and coordination within different groups, sharing what passengers need, closely following:

- Regulation (EU) 2021/782 on Rail Passengers' Rights and Obligations
- Possible Revision Of Regulation (EC) 80/2009 on a Code of Conduct for Computerised Reservation Systems (CRS)
- Impact Assessment of the Intelligent Transport Systems Directive (2010/40/EU)
- Air Passengers' Rights, Sustainable and Multimodal initiatives



Year of Rail 2021

Cannot be fully achieved without passengers

Passengers need to be motivated to go to rail

Passengers don't live in the train station © Multimodality should always be the goal!



#### Challenges

- Working in silos between modes and cross-border hinders the full potential of multimodality
- National and companies' interests increasingly difficult are we walking backwards in sharing data, open borders, etc.?
- Technological development is there but coordination, willingness and even interest lack





#### Opportunities

- Market liberalization is good for competition but requires more governance, uniform rules to achieve level playing field. Need of stronger EU consumer regulations (passenger rights, information provisions, open data, supervision etc.)
- High reliability for public transport services is crucial to create greater confidence in public transport services and increase demand.
- Personalized tailored information is easy to achieve through digitalization.





#### Opportunities

How can the EU ensure cooperation?

What is being done at Member State level to ensure communication?

How to overcome the different levels of development in the different Member States and still achieve passenger satisfaction?



18th Conference of the European Passengers' Federation

European Year of Rail, what's in for the passenger

# Join our Annual Conference on-line!



Registrations open: www.epfconference.eu/registration/

#### WHO IS BEHIND EPF?



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