UIC next station

TEHRAN 2019

Parallel Session 4 – Services & Commercial activities

Station areas: What do passengers want?

Willy Smeulders

European Passengers' Federation

Board member

The European Passengers' Federation

- Founded in 2002
- European umbrella federation of national and regional passengers' organisations
- 37 member organisations
- 21 countries
- <u>www.epf.eu</u>





EPF's main objectives

- Represent passengers' views at the European level (all modes: rail bus & coach – air – maritime – urban transport – new mobility services)
- Campaign for comprehensive and stronger (multi-modal) passenger rights across all modes
- Achieve a better door-to-door (multi-modal) travel experience
- Tackle transport poverty and ensure an accessible and inclusive (public) transport offer, also in rural areas
- Put end-users at the centre when new mobility services are developed



EPF's main activities

- Participation in EU level platforms, advisory boards, expert committees, working groups (e.g. CER, ERA, ERRAC, S2R, LANDSEC, ...)
- EU level network & policy work
- Involvement in EU research projects, e.g.
 - USEmobility: user behaviour modelling
 - **NODES**: design of interchanges and transport hubs
 - **IT2Rail & GOF4R**: information technologies for Shift2Rail
 - HiReach: transport needs of vulnerable groups
 - Cross-border study on existing and missing railway links

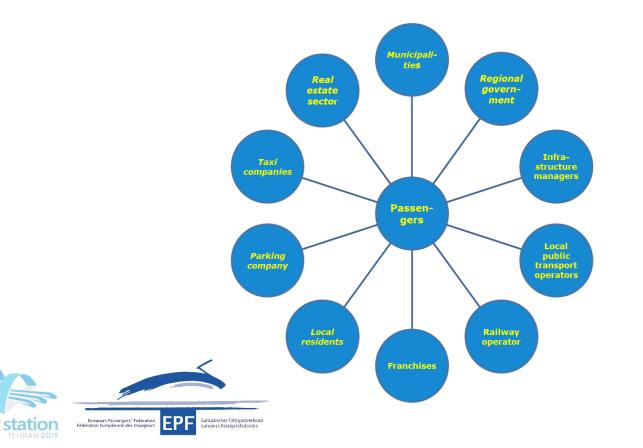




Governance of the Interoperability Framework for Rail and Intermodal Mobility



Stations: Many stakeholders involved



Entrance to the city, meeting place for residents and visitors

Well-designed stations and station areas:

- Shape the image of a city
- Inspire travellers and invite them
- Facilitate seamless journeys
- Generate income



cloire's verpool Street station, London - by Aurelien Guichard

Basic needs of the passengers (1)

- Secure areas in and outside the station
- Easy access for all (entrance to platform to carriage)
- Excellent and real-time information about train times/platforms
- Ticketing: ticket machines and ticket offices
- Excellent signage to guide passengers
- Availability of staff or easy to find staff



Basic needs of the passengers (2)

- Availability of seating, shelter, luggage storage and toilets
- Wi-Fi
- Cleanliness
- Easy connection with other forms of public or personal transport
- Facilities for car and bicycle parking



Stations in very big cities

- Basic needs of passengers must (mostly) be fulfilled
- There is room for making the station more attractive by :
 - Combining waiting and trade
 - Shops for everyday needs, news agents, quick bite to eat, ...
 - Making waiting more pleasant
 - Better lit spaces with more comfort, more secure, better finish
 - Enhancement of extra services in the biggest stations
 - Shops, restaurants, nurseries, parcel services, meeting rooms, cultural and other events, ...
- Stations can become central places in the city, playing a social role



Stations in smaller cities

- Basic needs of passengers must (mostly) be fulfilled
- Less staff training is important (combine more functions)
- There is room for making the station more attractive by :
 - Combining waiting and trade
 - Shops for everyday needs, news agents, quick bite to eat, ...
 - Making waiting more pleasant
 - Better lit spaces with more comfort, more secure, better finish



Rural stations

- Basic needs of the passengers will be minimal
 - Secure areas around the station (lighting, open space)
 - Easy access to platform and carriage (height of platform), when no elevators, replaced by slope access
 - Real-time information about first (and next train) on platform, also auditory announcements
 - Ticketing machine, preferably on both platforms
 - Minimal signage to guide passengers
 - Availability of shelter, and when possible seating
 - Regular clean-up
 - Easy connection with other forms of public or personal transport
 - Facilities for car and bicycle parking



Rural stations

- Longer term: make the station area more attractive, create additional services
- Good examples:
 - <u>www.dorv.de</u>
 - www.mobipunt.be



www.mobipunt.be



Thank you for your kind attention

Willy Smeulders Willy.smeulders@epf.eu +32 9 233 97 29

