

Flash Eurobarometer 382

Europeans' satisfaction with rail services

European Commission – DG MOVE - Unit B2

Milano, 15 March 2014



A. Methodology

- Survey conducted by telephone (fixed-line and mobile phone)
- Fieldwork: 9 11 September 2013
- Population: representative sample of population 15+
- Coverage: 26 Member States (all but MT & CY). EU refers to the weighted average of the 26 Member States.
- 26,034 interviews (+/-1,000 per MS)
- Carried out by TNS Opinion on behalf of Commission (MOVE & COMM)



B.Scope and objectives

- Repeat EB of 2011
- Measure satisfaction with the use of trains within the European Union (including for some aspects, measure changes since 2011 among train users).
- Measure satisfaction with accessibility of train services within the European Union.



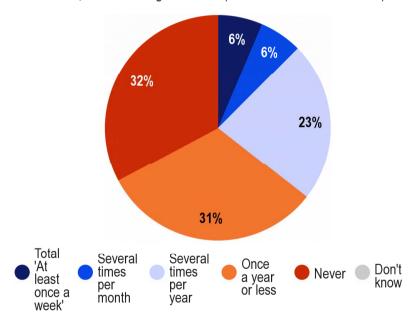
1. The current use of trains in the European Union



6-8% of Europeans are regular train users

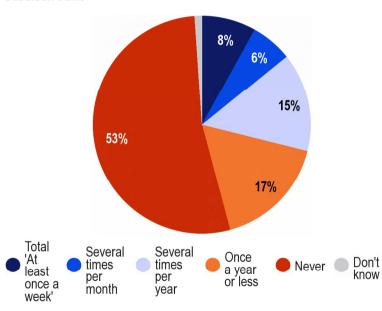
Q1.1. How often do you travel by ... in (OUR COUNTRY)?

International, national or regional trains (this excludes suburban trains)



Q1.2. How often do you travel by ... in (OUR COUNTRY)?

Suburban trains



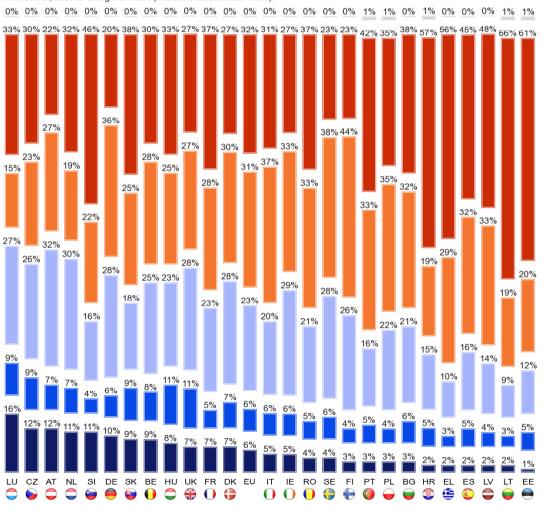
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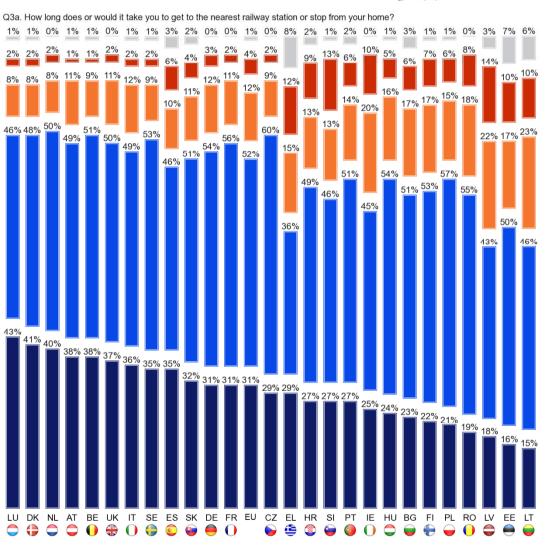
Q1.1. How often do you travel by ... in (OUR COUNTRY)?

International, national or regional trains (this excludes suburban trains)



The frequent use of international, national or regional trains is more likely to be concentrated in countries that are at the centre of Europe





From more than 30 minutes

More than an hour

Don't know

Less than 10 minutes

From 10 to 30 minutes

...and yet:
83% of
Europeans live
within 30
minutes or less
away from a
station/train
stop



2. Rail passengers satisfaction – satisfaction with railway stations



Q4a.1. Are you satisfied or not with the following features of railway stations in (OUR COUNTRY)?

Very satisfied

Fairly satisfied

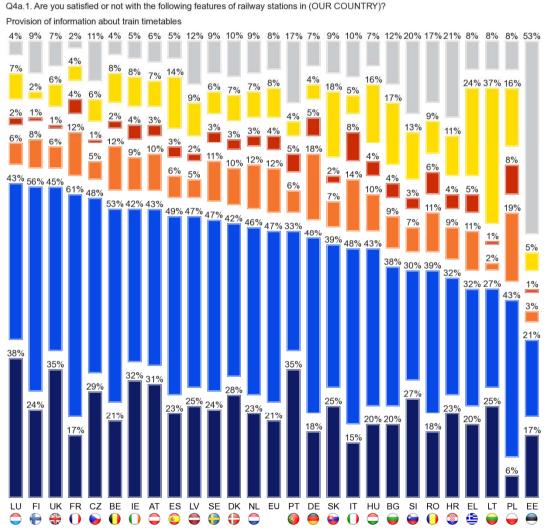
Fairly dissatisfied

Very dissatisfied

Not applicable

(SPONTANEOUS)

Don't know

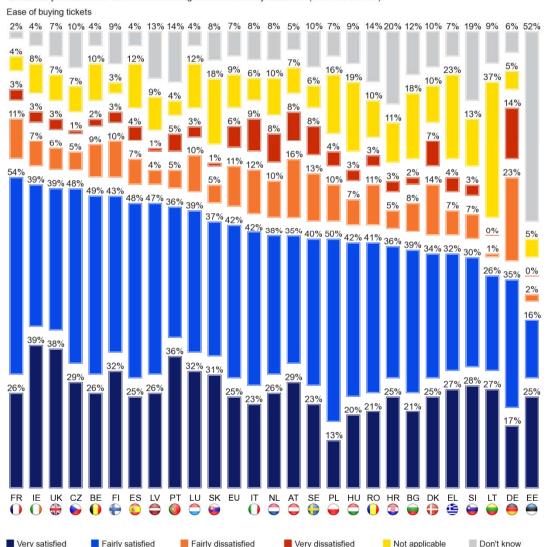


68% of **Europeans** satisfied with the provision of information about train timetables



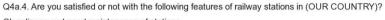
(SPONTANEOUS)

Q4a.2. Are you satisfied or not with the following features of railway stations in (OUR COUNTRY)?



67% of Europeans satisfied with the ease of buying tickets

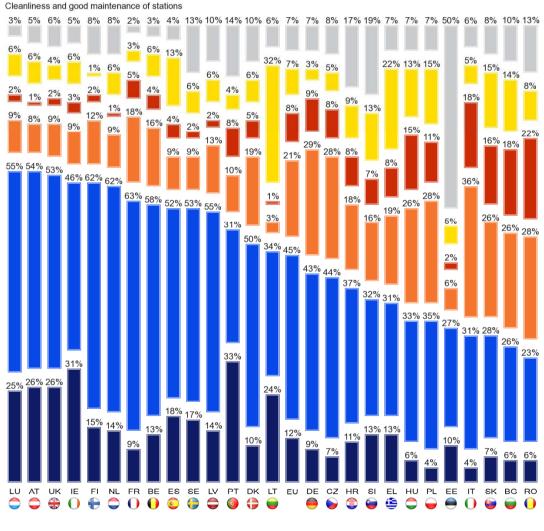




Very satisfied

Fairly satisfied

Fairly dissatisfied



Very dissatisfied

Not applicable

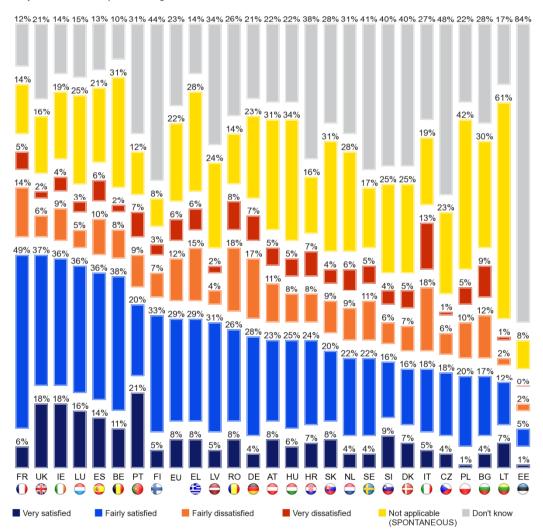
(SPONTANEOUS)

Don't know

Important dissatisfaction with the cleanliness of stations:
RO (50%/29%)
IT (54%/35%),
BG (44%/32%)
SK (42%/35%)
HU (41%/39%



Q4a.3. Are you satisfied or not with the following features of railway stations in (OUR COUNTRY)? Easy and accessible complaint- handling mechanisms

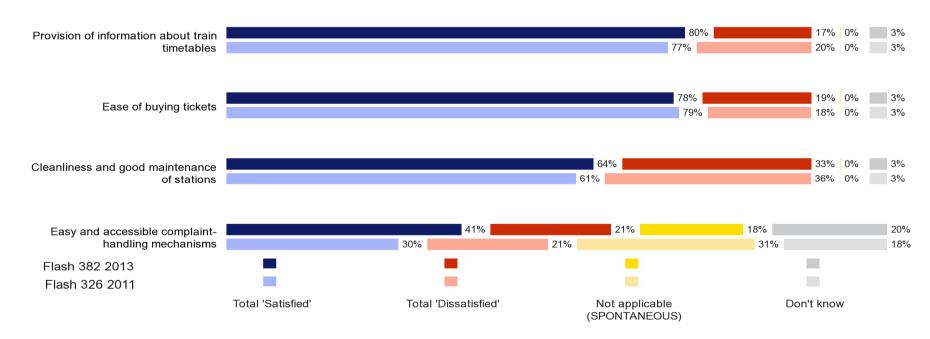


Italy is the only country where respondents are more dissatisfied than satisfied (31%/23%) with complaint-handling mechanisms



Satisfaction with complaint-handling mechanisms has increased by eleven percentage points compared with 2011 (41% compared with 30%)

Q4a. Are you satisfied or not with the following features of railway stations in (OUR COUNTRY)?



Base: Respondents who already travelled by international, national or regional trains excluding those who answered "not applicable" except for "complaint-handling mechanisms"

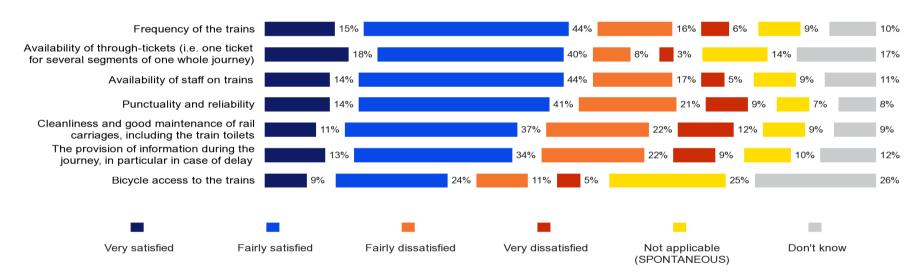


3. Rail passengers satisfaction – satisfaction with travels by train



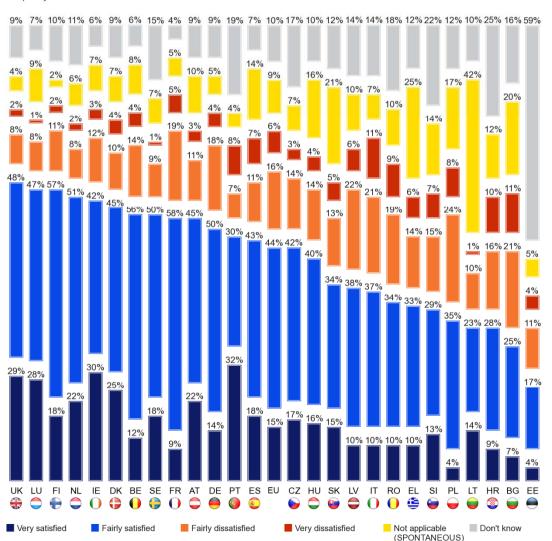
On average, the majority of respondents are satisfied with services linked to travel by trains in this survey

Q5a. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)?





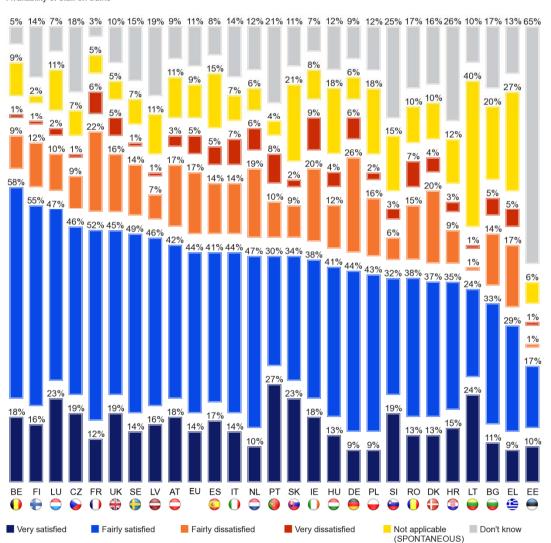
Q5a.1. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)? Frequency of the trains



More than seven respondents out of ten are satisfied with the frequency of trains in: UK (77%) LU & FI (75%) NL(73%)



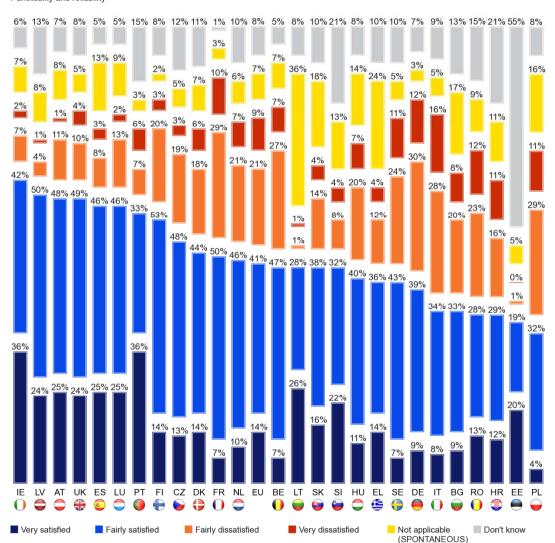
Q5a.4. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)? Availability of staff on trains



And at least seven respondents out of ten are satisfied with the availability of staff on trains in BE (76%), FI (71%) and LU (70%)



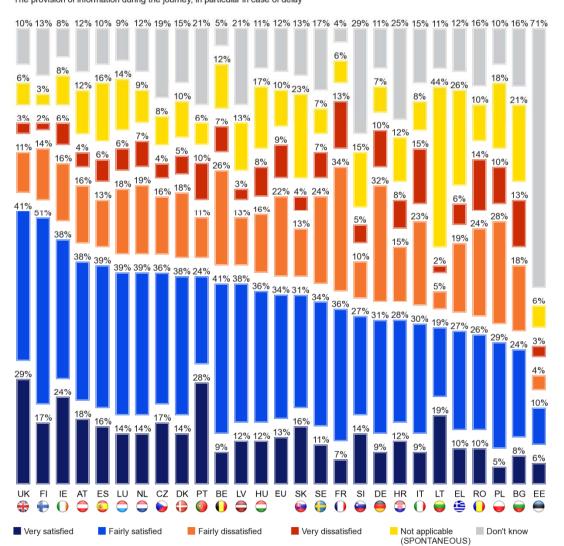
Q5a.2. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)? Punctuality and reliability



A majority of respondents – absolute or relative – are satisfied with the punctuality and reliability of trains except in Italy (42%/44%) and in Poland (36%/40%)



Q5a.3. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)? The provision of information during the journey, in particular in case of delay

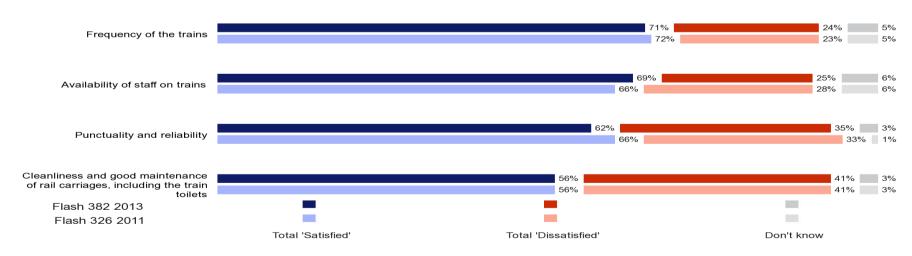


In France, Poland, Germany and Romania, a relative majority of respondents are dissatisfied with the provision of information during the journey



In general, few changes are recorded in the satisfaction with services linked to railway travels

Q5a. Are you satisfied or not with the following features of railway travel in (OUR COUNTRY)?



Base: Respondents who already travelled by international, national or regional trains excluding those who answered "not applicable"

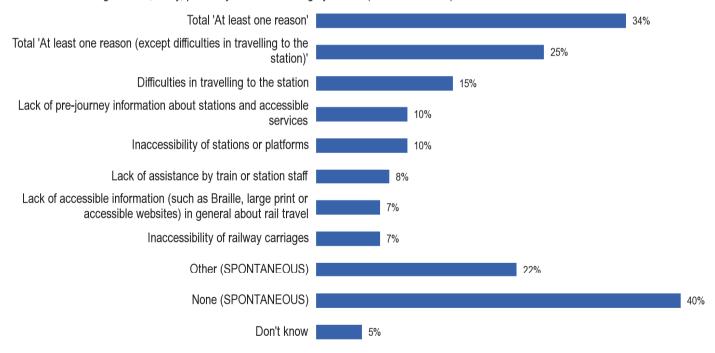


4. Rail passengers satisfaction – satisfaction with accessibility



More than a third of respondents who take the train only once a year or less or never could not travel by train for at least one of the accessibility reasons tested

Q6. Which of the following reasons, if any, prevent you from travelling by train in (OUR COUNTRY)?



Base: Respondents who only take the train once per year or less or never (n= 15,219)



In total, this represents 19% of all the respondents who mention at least one accessibility issue that prevents them from travelling by train



On average, an absolute or relative majority of respondents are satisfied with all aspects of accessibility of railway stations tested

Q7. Are you satisfied or not with the following aspects of the accessibility of railway stations in (OUR COUNTRY)? By accessibility, we mean accessibility for persons with reduced mobility or who have an impairment

