The Quality of Rail Services in the EU

European Economic & Social Committee Hearing, Brussels,

25th October 2012

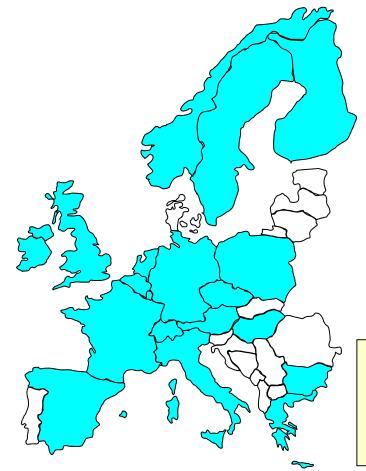
The passengers' perspective

Christopher Irwin European Passengers' Federation

www.epf.eu



EPF members 2012

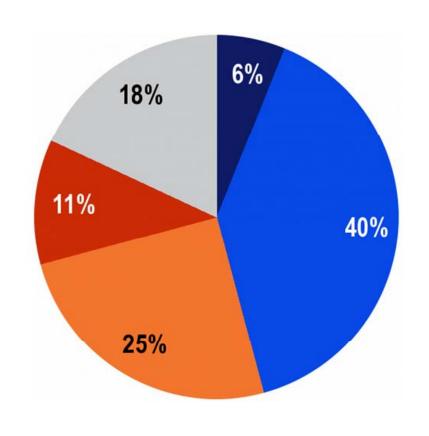


33 member associations in 19 states



"Overall, how satisfied are you with the national and regional rail system in your country?"

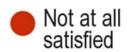
Special Eurobarometer 388; 26,000 home-based face-to-face interviews in 25 EU countries, 2012







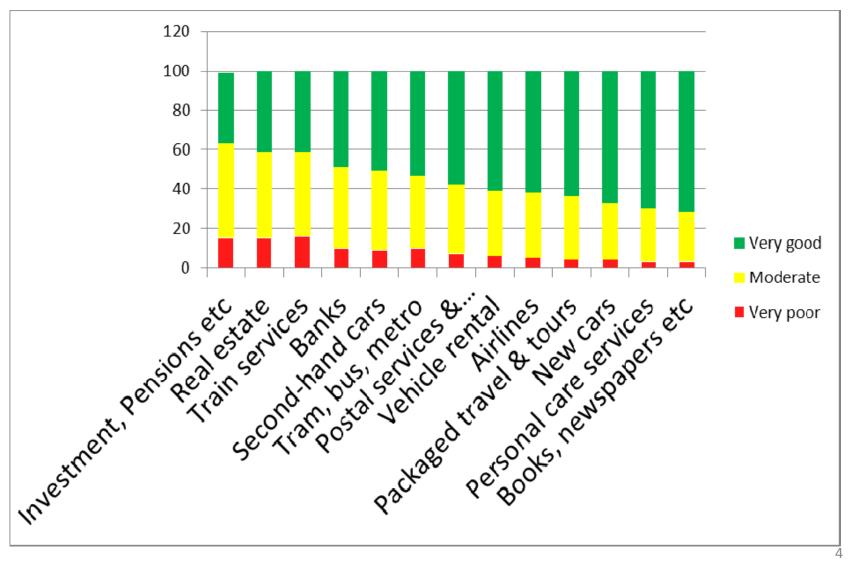






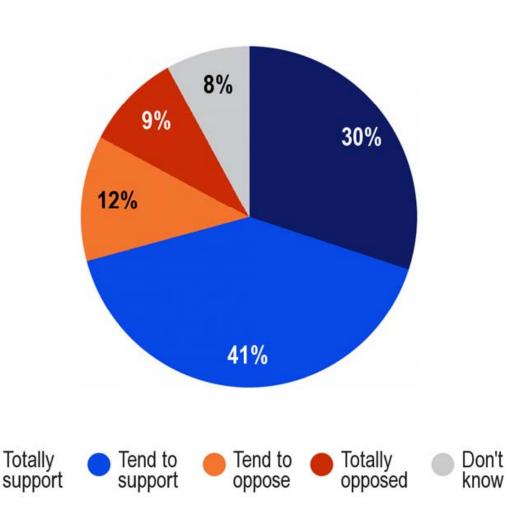
Relative consumer satisfaction with rail services in the EU

Consumer Markets' Scoreboard – Making Markets Work For Consumers – SEC(2010) 1257



"In general do you support or oppose opening the system in your country to more competition provided that all operators must meet the same safety standards?"

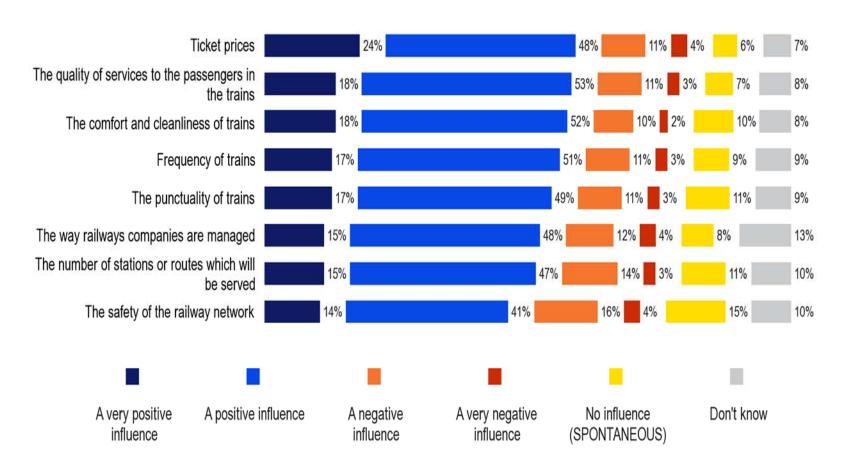
Special Eurobarometer 388, 2012



Most people foresee positive effects of more competition

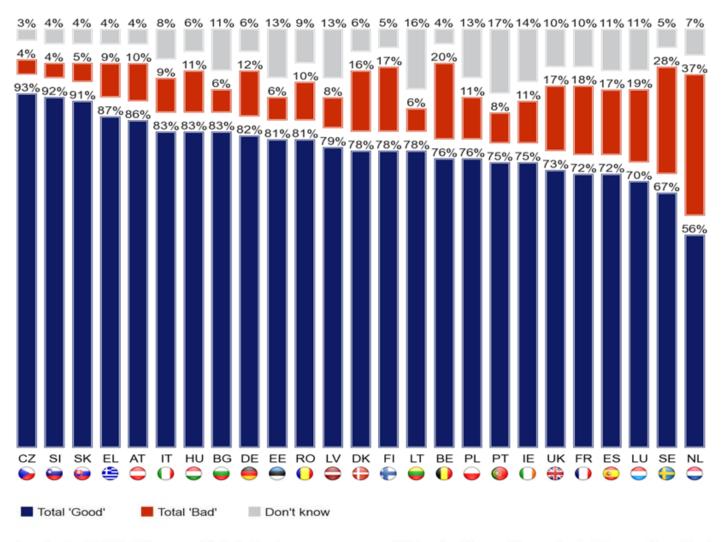
Special Eurobarometer 388, 2012

QC6. Please tell me if you think that more competition in the rail market in (OUR COUNTRY) will have ... on ...?



Europeans think that competition will be good for passengers

Special Eurobarometer 388, 2012



Included UK: "Do you think that more competition in the rail market IS good or bad for...?"

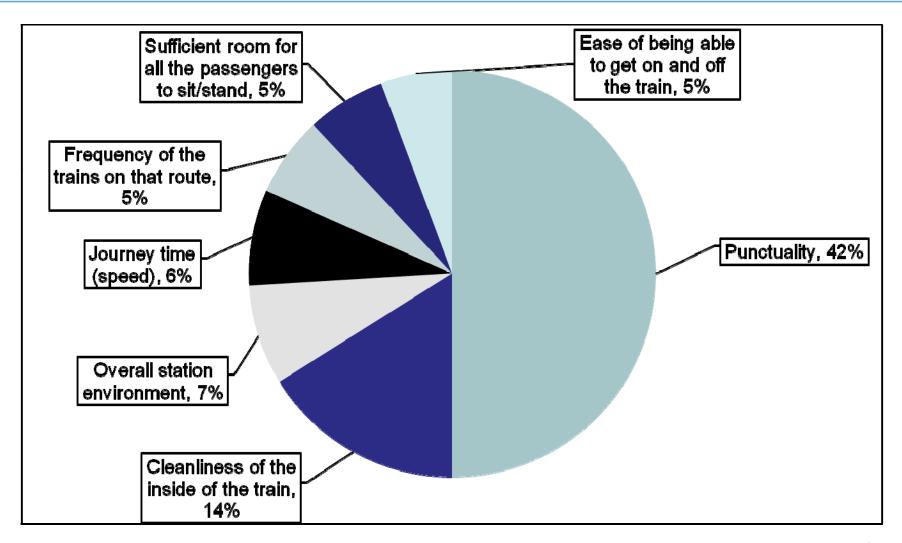
British passengers' priorities for improvement

Passenger Focus Passengers' priorities for improvement surveys, 2007 & 2009

2009	Score	Service Improvement Preference	2007
1	1.08	Price of train tickets offer excellent value for money	1
2	1	At least 19 out of 20 trains arrive on time	3
3	0.98	Sufficient train services at times I use the train	2
4	0.86	Passengers are always able to get a seat on the train	4
5	0.79	Company keeps passengers informed if train delays	5
6	0.75	Information on train times/platforms accurate and available	7
7	0.69	Maximum queue time no more than 2 mins	6
8	0.69	Trains consistently well maintained/ excellent condition	8
9	0.67	Seating area on the train is very comfortable	9
10	0.67	Station staff are available whenever required	17

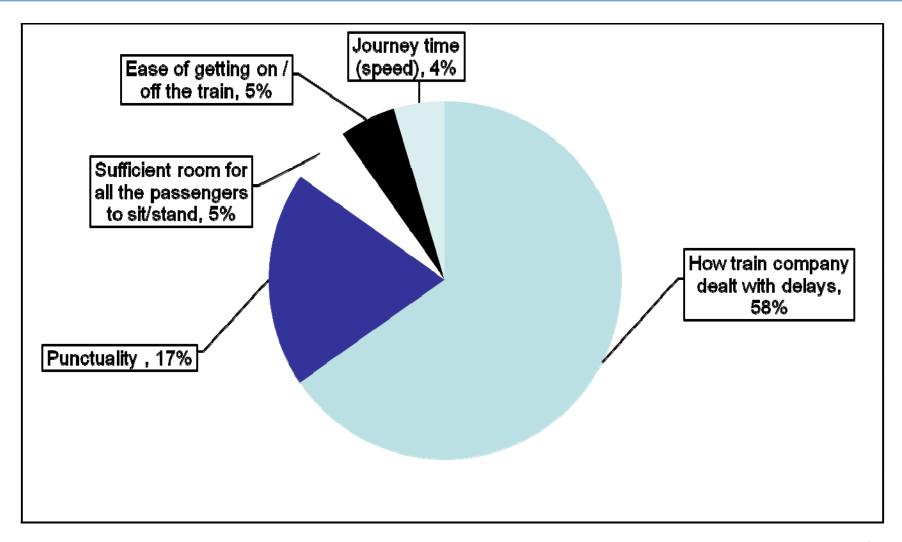
Drivers of passenger satisfaction in Britain

Source: National Passenger Survey, Passenger Focus, Spring 2012



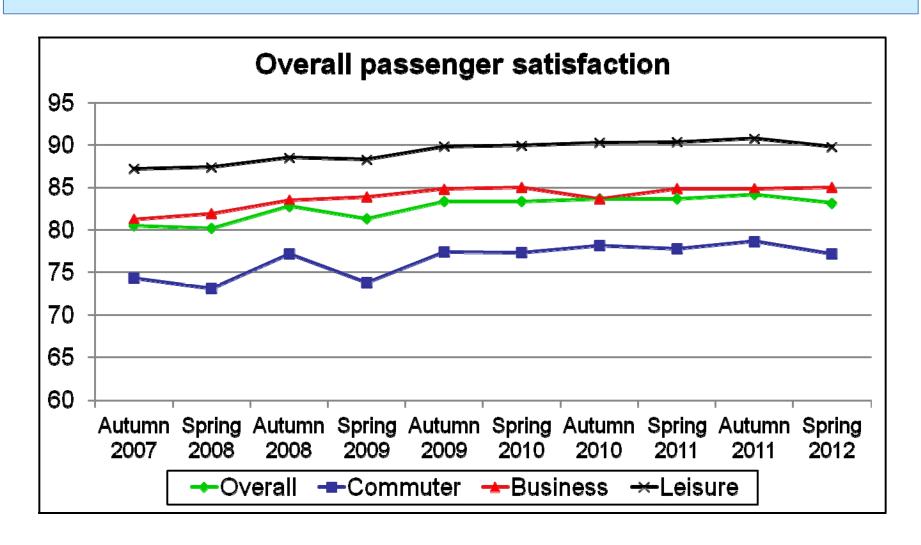
Drivers of passenger dis-satisfaction in Britain

Source: National Passenger Survey, Passenger Focus, Spring 2012



Passenger satisfaction index

Source: National Passenger Survey, Passenger Focus



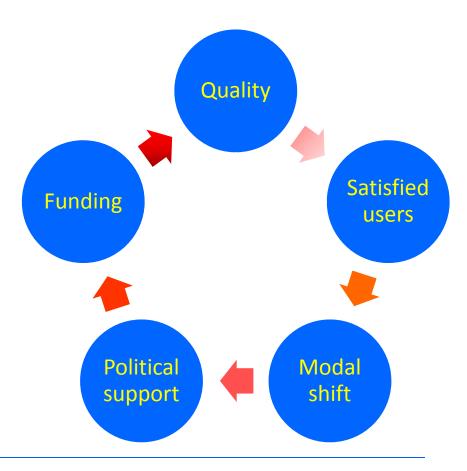
So what?

- 1. Get costs down:
 - Market opening & competitive tendering
- 2. Improve performance and reliability
 - Investment in capacity
- 3. Ensure information is appropriate and timely
 - Exploit infomatics: TAP-TSI, co-modal journey planners
- 4. Deliver on passengers' rights
- 5. Listen to users and monitor satisfaction measures
 - Rail Market Monitoring Study
 - Users' organisations amongst Representative Bodies



Identifying the priorities

- 1. Service Quality:
- 2. Capacity:
- 3. Financing:
- 4. The Virtuous Circle:





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