

EPF – Annual General Meeting - BASEL
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European Passengers' Federation Vision 2022

Maurice Losch // EUROPEAN PASSENGERS' FEDERATION // www.epf.eu

> The challenge



EPF 2012

- 33 member organisations
- 19 countries

EPF 2022

- 2012 level secured
- smart
- stronger
- volunteer & professional

EPF SWOT analysis



Strengths

- Independent European NGO
- Expertise on passenger rights issues

Weaknesses

- Low / No financial resources
- Low professional staff resources
- Low networking with MO
- Low capacities for political & lobby networking on European level

Opportunities

- Passenger rights are an EU issue in future, doors are open
- MO need to be present on EU level
- Niche to be filled on EU level between traditional consumer NGOs and transport / environment NGOs
- Networking NGOs, Universities

Threats

- Voluntary work (instability)
- Generation question
- Complexity and amount of issues
- NGO competition (place for a newcomer like EPF)

➤ **Vision & objectives :**
On passenger rights EPF is Nr 1

- Volunteer lead
- Professional staff (2 FTE)
- Representation on European level, service and help for MO
- THE key European NGO on passengers rights
- Stable and excellent contacts with key EU decision makers
- Good external NGO network
- Excellent network with MO



➤ **Critical pathway :
step by step**

- By end 2013 :

Stronger support from MO

Check new financial resources

Job description first FTE

- By end 2015

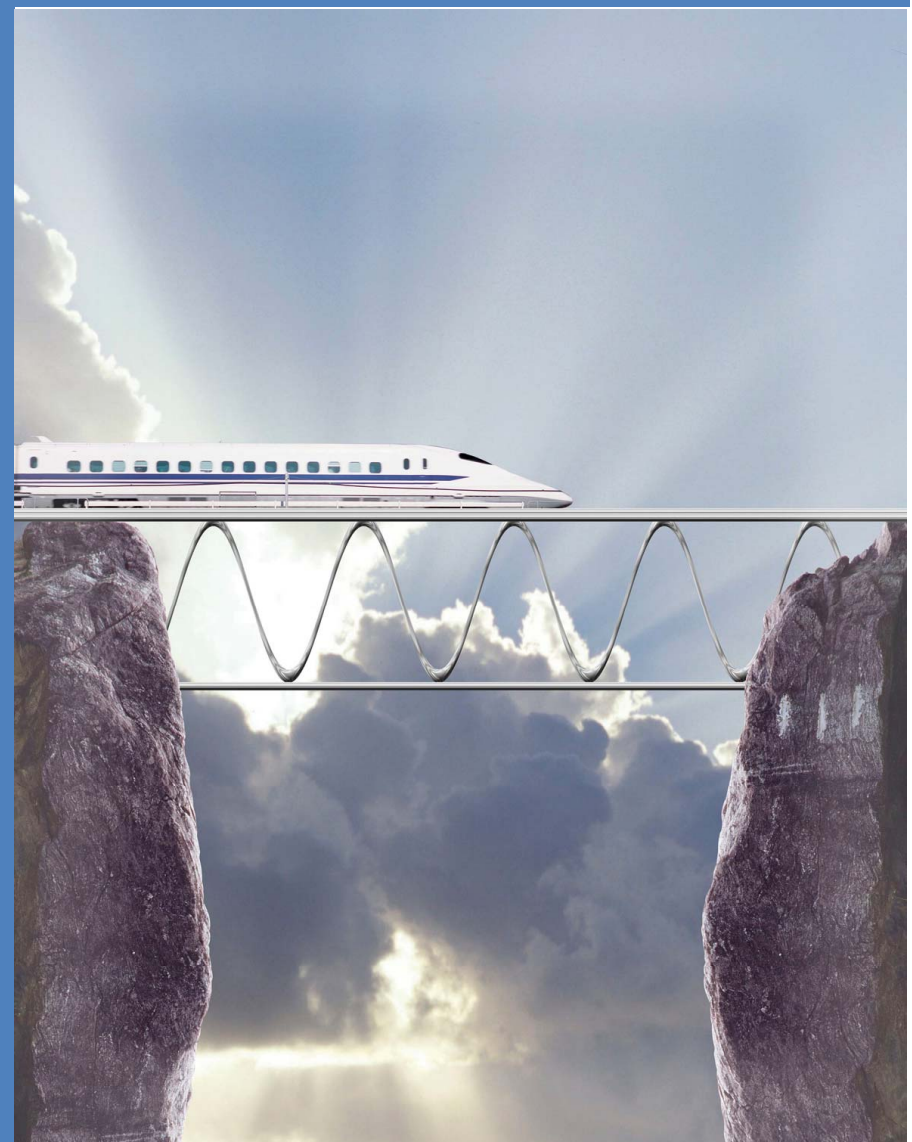
1FTE, professional service for
MO, lobby and science network

- By end 2018

2 FTE, stronger political work

Generation rotation in place

New financial resources



➤ This should NOT be the future !

