

# **European Passengers' Federation Vision 2022**







#### **EPF 2012**

- 33 member organisations
- 19 countries

#### EPF 2022

- 2012 level secured
- smart
- stronger
- volunteer & professional

### **EPF SWOT** analysis



#### Strengths

- Independent European NGO
- Expertise on passenger rights issues

#### Weaknesses

- Low / No financial resources
- Low professional staff resources
- Low networking with MO
- Low capacities for political & lobby networking on European level

#### **Opportunities**

- Passenger rights are an EU issue in future, doors are open
- MO need to be present on EU level
- Niche to be filled on EU level between traditional consumer NGOs and transport / environment NGOs
- Networking NGOs, Universities

#### **Threats**

- Voluntary work (instability)
- Generation question
- Complexity and amount of issues
- NGO competition (place for a newcomer like EPF)

## Vision & objectives : On passenger rights EPF is Nr 1



- Volunteer lead
- Professional staff (2 FTE)
- Representation on European level, service and help for MO
- THE key European NGO on passengers rights
- Stable and excellent contacts
   with key EU decision makers
- Good external NGO network
- Excellent network with MO



## Critical pathway: step by step



### • By end 2013:

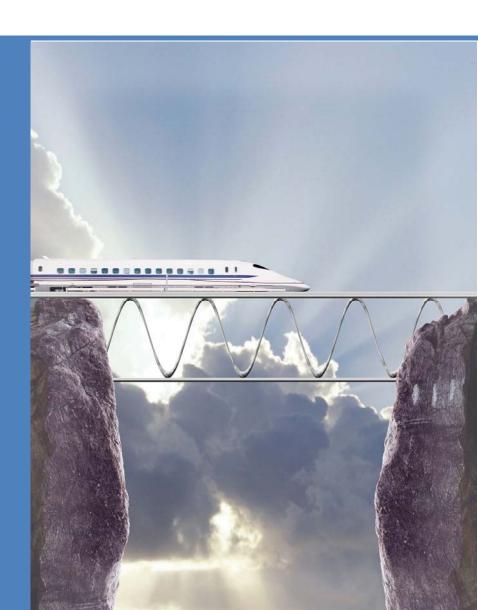
Stronger support from MO
Check new financial resources
Job description first FTE

• By end 2015

1FTE, professional service for MO, lobby and science network

• By end 2018

2 FTE, stronger political work
Generation rotation in place
New financial resources



### This should NOT be the future!



