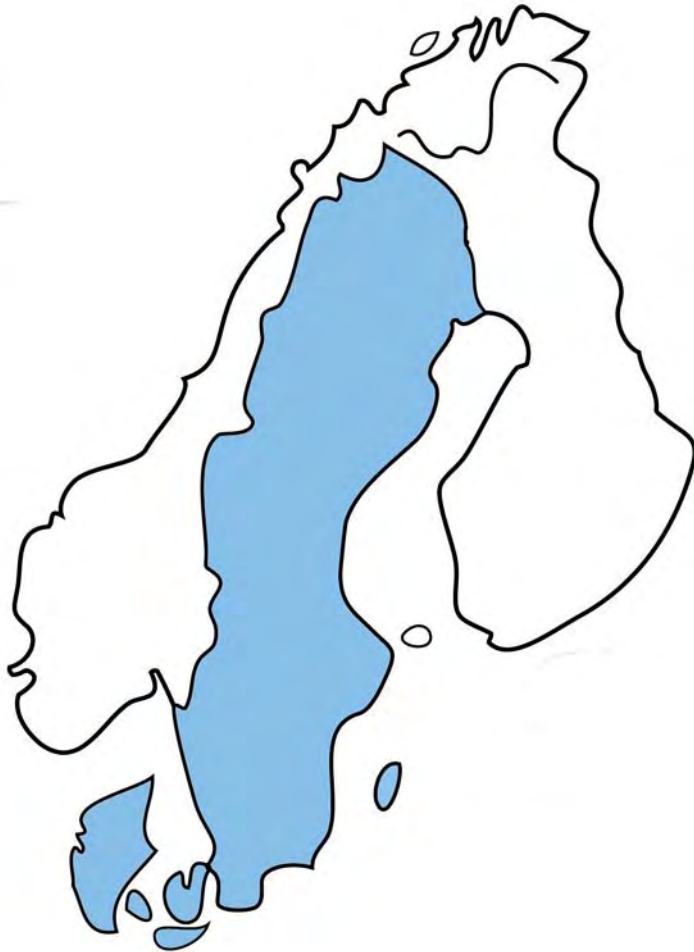


resekortet ● ***se***

The Swedish Travel Card

Easy compatible tickets for passengers combining companies





Background

- Resekortet i Norden AB 2006
- Resekortet i Sverige AB 2005
- Rejsekort A/S Danmark 2003
- RKF – Resekortsföreningen 2000



All tickets in a travel card

Travel card

Seasonticket
Multi-ride ticket
T-purse
Single ticket
Interregional ticket
Etc.



Responsibilities of Reskortet i Sverige AB

To introduce a common standard for contactless cards as a bearer of electronic tickets – the Travel Card.

To establish co-operation to facilitate travel by public transport within one's own county and between different counties.

Not a Travel Card issuer.





Participants

SL

Västtrafik

Länstrafiken Norrbotten

Länstrafiken Västerbotten

Västernorrlands läns trafik

Länstrafiken i Jämtland

Gotlands kommun

Kalmars Länstrafik

Östgötatrafiken

SJ (TiM)

BiFF

BIMS

Supplier

ERG

ERG

FARA

FARA

FARA

FARA

FARA

FARA

Atron

Modul-system

Qubic

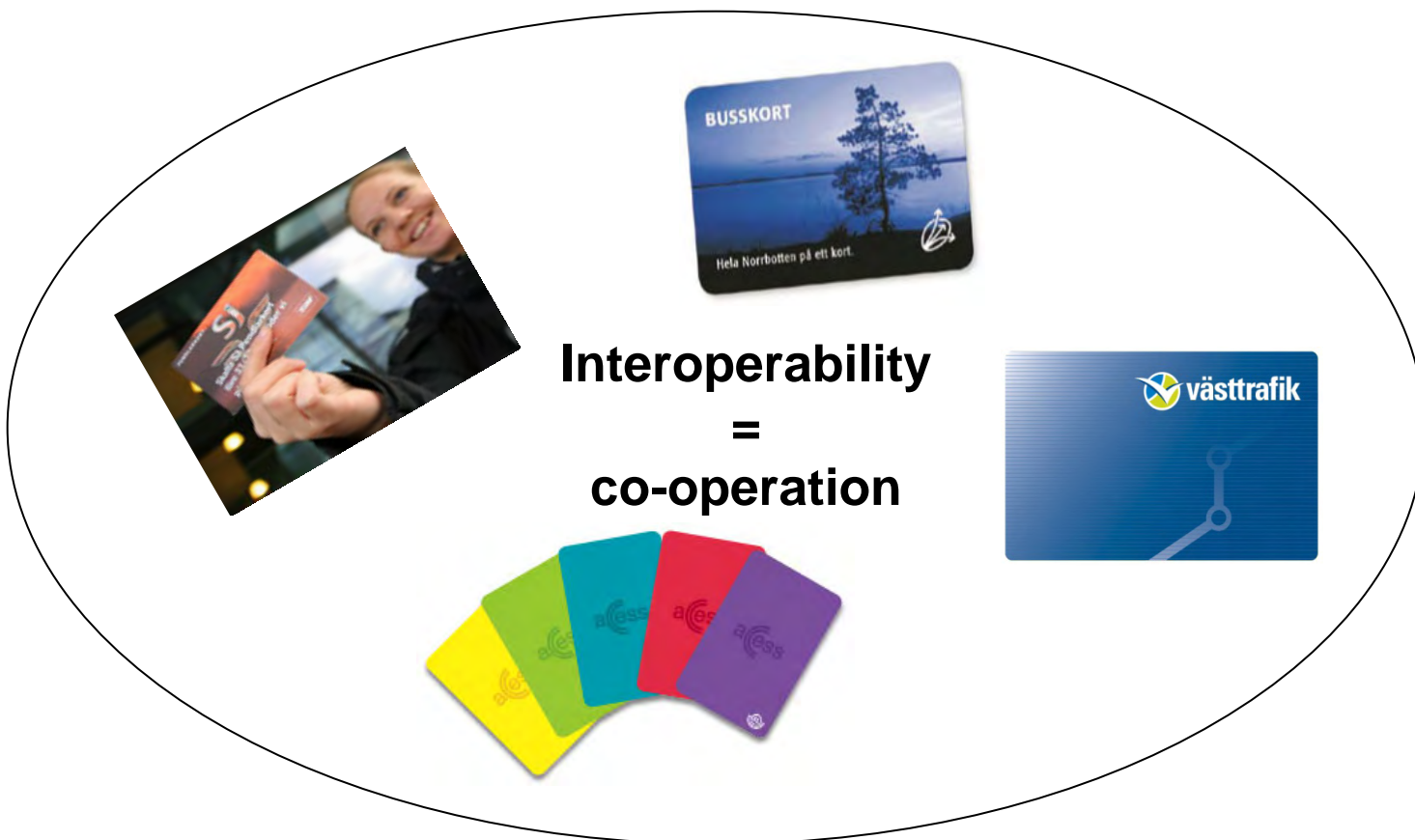
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(Skånetrafiken, Blekingetrafiken, Hallandstrafiken, Länstrafiken Kronoberg, Jönköpings länstrafik)

(X-trafik, Dalatrafik, Västmanlandstrafik, Upplands lokaltrafik, Västmanlands Lokaltrafik, Länstrafiken Örebro, Karlstadsbuss samt Tåg i Bergslagen)



The card is the bearer of the ticket





Travel Card co-operation in Sweden





Travellers can load a value on his local travel card – Travel purse. The value can be used for buy a single ticket at the local PTA or at another PTA's system.

(National interoperability)





The local travel card will be used for travelling into the adjacent PTA's system and comprise single tickets, common products like season tickets.

(Regional interoperability)



Rejsekort in Denmark



Rejsekort functioned as an electronic purse were ever you are in Denmark based on check in – check out.



Barriers

- Laws and policies
- Technology and security
- Trust





Critical success factors

- Take the consumers perspective into account
- Provide consumers incentives
- Same user interface
- Bring regulations and guidelines into line, as well as products and pricing



Trends

- Open payment systems
- Check in – Check out
- Seamless travelling by applets





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Thank you for your kind attention!

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